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### BEFORE THE POSTAL REGULATORY COMMISSION WASHINGTON, D.C. 20268-0001

COMPETITIVE PRODUCT PRICES
INBOUND INTERNATIONAL EXPEDITED SERVICES 2
(MC2009-10)

Docket No. CP2011-66

# RESPONSE OF THE UNITED STATES POSTAL SERVICE TO ORDER NO. 784 (August 8, 2011)

The Postal Service hereby responds to Commission Order No. 784. In that Order, the Commission directed that the Postal Service provide its EMS Cooperative Report Cards, including performance measurements, for calendar year 2010. <sup>1</sup> The Postal Service is accordingly providing its quarterly report cards as well as an annual summary. These documents are furnished under seal; redacted copies are provided as attachments to this Notice. With respect to the documents filed under seal with this Response, the Postal Service hereby incorporates by reference its Application for Non-Public Treatment, which was filed in this docket as an attachment to the Postal Service's Notice filed on July 28, 2011 with the following updates:<sup>2</sup>

In section 3, add the following:

Information contained in the EMS Report Cards includes delivery, tracking, and service performance information, which is commercially sensitive.

In section 4, add the following:

<sup>&</sup>lt;sup>1</sup> PRC Order No. 784, Notice and Order Concerning Filing of Changes in Rates for Inbound International Expedited Services 2, Docket No. CP2011-66, July 29, 2011, at 3.

<sup>&</sup>lt;sup>2</sup> Notice of the United States Postal Service of Filing Changes in Rates Not of General Applicability and Application for Non-Public Treatment of Materials Filed Under Seal, Docket Nos. MC2009-10 and CP2011-66, July 28, 2011, at Attachment 1.

Competitors could use the delivery, tracking, and service performance information in the EMS Report Cards to assess the offers and representations made to customers by the Postal Service for any possible comparative vulnerabilities and to focus sales and marketing efforts on those areas, to the detriment of the Postal Service.

In section 5, add the following:

Harm: Competitors could use delivery, tracking, and service performance information in the EMS Report Cards to assess vulnerabilities and focus sales and marketing efforts to the Postal Service's detriment.

Hypothetical: The information in the EMS Report Cards is released to the public. Another expedited delivery service's employee monitors the filing of this information and passes the information along to its sales and marketing functions. The competitor then uses the delivery, tracking, and service performance information as a concrete comparison point, advertising itself to potential customers as offering performance better than the Postal Service.

Respectfully submitted,

UNITED STATES POSTAL SERVICE By its attorneys:

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### 1. Quarter 2010

### **Aggregate Report Card**

EMS (	Operato
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### **United States of America**

#### 1. Delivery Performance

Indicator	Current result	Last quaterly result	Current global result
Delivery on-time			
No delivery information			
Items Held in Customs			

Results based on information provided by International Postal Corporation (IPC) using systems validated by PricewaterhouseCoopers (PwC). PwC is not responsible for the data shown in the results.

#### 2. Call Center performance

Information publ Guide	ished in the EMS	Operational	Current Result
Phone number			<b>✓</b>
Fax number			<b>✓</b>
E-mail			

Indicator	Current result	Last quaterly result	Current global result
Phone answered within 20 seconds			
Fax answered			
E-mail answered			
Response on-time through Rugby System			

#### 3. Tracking

Indicator	Current result	Last quaterly result	Current global result
EMA over EMC			
EMD over EMC			
EMF over EME			
EMH/EMI over EMD			
Transmission on-time			
RESDES over PREDES			
RESCON over PRECON			
Missing EMH/EMI events			
No delivery zone indicator			
No Office of Exchange Code			
EMH/EMI before EMD			
No Standard			

Results based on information provided by IPC using systems validated by PwC. PwC is not responsible for the data shown in the results.

#### 4. EMS Service Identification

Indicator	Current result
Presence of item barcode	Yes
EMS item identifier according to UPU Standard S10b	Yes
Presence of receptacle barcode	Yes
EMS receptacle identifier according to UPU Standard S9	Yes

Results based on information provided by IPC using systems validated by PwC. PwC is not responsible for the data shown in the results.

#### 5. EMS Service Information

Indicator	Current result
Provision of Written Proof of Delivery - WPOD	Yes
EMS Operational Guide update	Yes
Participation in EMS Pay-for-Performance	Yes

Results based on information provided by the EMS Unit using procedures validated by PwC





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### 2. Quarter 2010

### **Aggregate Report Card**

#### **EMS Operator**

### **United States of America**

#### 1. Delivery Performance

Indicator	Current result	Last quaterly result	Current global result
Delivery on-time			
No delivery information			
Items Held in Customs			

Results based on information provided by International Postal Corporation (IPC) using systems validated by PricewaterhouseCoopers (PwC). PwC is not responsible for the data shown in the results.

#### 2. Call Center performance

Information published in the EMS Operational Guide	Current Result
Phone number	>
Fax number	<b>✓</b>
E-mail	

Indicator	Current result	Last quaterly result	Current global result
Phone answered within 20 seconds			
Fax answered			
E-mail answered			
Response on-time through Rugby System			

3. Tracking

Indicator	Current result	Last quaterly result	Current global result
EMA over EMC			
EMD over EMC			
EMF over EME			
EMH/EMI over EMD			
Transmission on-time			

RESDES over PREDES		
RESCON over PRECON		

Missing EMH/EMI events		
No delivery zone indicator		
No Office of Exchange Code		
EMH/EMI before EMD		
No Standard		

Results based on information provided by IPC using systems validated by PwC. PwC is not responsible for the data shown in the results.

#### 4. EMS Service Identification

Indicator	Current result
Presence of item barcode	Yes
EMS item identifier according to UPU Standard S10b	Yes
Presence of receptacle barcode	Yes
EMS receptacle identifier according to UPU Standard S9	Yes

Results based on information provided by IPC using systems validated by PwC. PwC is not responsible for the data shown in the results.

#### 5. EMS Service Information

Indicator	Current result
Provision of Written Proof of Delivery - WPOD	Yes
EMS Operational Guide update	Yes
Participation in EMS Pay-for-Performance	Yes

Results based on information provided by the EMS Unit using procedures validated by P wC.



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### 3. Quarter 2010

### **Aggregate Report Card**

#### **EMS Operator**

### **United States of America**

#### 1. Delivery Performance

Indicator	Current result	Last quaterly result	Current global result
Delivery on-time			
No delivery information			
Items Held in Customs			

Results based on information provided by International Postal Corporation (IPC) using systems validated by PricewaterhouseCoopers (PwC). PwC is not responsible for the data shown in the results.

#### 2. Call Center performance

Information published in the EMS Operational Guide	Current Result
Phone number	>
Fax number	<b>✓</b>
E-mail	

Indicator	Current result	Last quaterly result	Current global result
Phone answered within 20 seconds			
Fax answered			
E-mail answered			
Response on-time through Rugby System			

#### 3. Tracking

**RESCON** over

Indicator	Current result	Last quaterly result	Current global result
EMA over EMC			
EMD over EMC			
EMF over EME			
EMH/EMI over EMD			
Transmission on-time			
RESDES over PREDES			

Missing EMH/EMI events		
No delivery zone indicator		
No Office of Exchange Code		
EMH/EMI before EMD		
No Standard		

Results based on information provided by IPC using systems validated by PwC. PwC is not responsible for the data shown in the results.

#### 4. EMS Service Identification

Indicator	Current result
Presence of item barcode	Yes
EMS item identifier according to UPU Standard S10b	Yes
Presence of receptacle barcode	Yes
EMS receptacle identifier according to UPU Standard S9	Yes

Results based on information provided by IPC using systems validated by PwC. PwC is not responsible for the data shown in the results.

#### 5. EMS Service Information

Indicator	Current result
Provision of Written Proof of Delivery - WPOD	Yes
EMS Operational Guide update	Yes
Participation in EMS Pay-for-Performance	Yes

Results based on information provided by the EMS Unit using procedures validated by P wC.



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## 4. Quarter 2010

### **Aggregate Report Card**

#### **EMS Operator**

### **United States of America**

#### 1. Delivery Performance

Indicator	Current result	Last quaterly result	Current global result
Delivery on-time			
No delivery information			
Items Held in Customs			

Results based on information provided by International Postal Corporation (IPC) using systems validated by PricewaterhouseCoopers (PwC). PwC is not responsible for the data shown in the results.

#### 2. Call Center performance

Information published in the EMS Operational Guide	Current Result
Phone number	>
Fax number	<b>✓</b>
E-mail	

Indicator	Current result	Last quaterly result	Current global result
Phone answered within 20 seconds			
Fax answered			
E-mail answered			
Response on-time through Rugby System			

3. Tracking

Indicator	Current result	Last quaterly result	Current global result
EMA over EMC			
EMD over EMC			
EMF over EME			
EMH/EMI over EMD			
Transmission on-time			

RESDES over PREDES		
RESCON over PRECON		

Missing EMH/EMI events		
No delivery zone indicator		
No Office of Exchange Code		
EMH/EMI before EMD		
No Standard		

Results based on information provided by IPC using systems validated by PwC. PwC is not responsible for the data shown in the results.

#### 4. EMS Service Identification

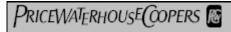
Indicator	Current result
Presence of item barcode	Yes
EMS item identifier according to UPU Standard S10b	Yes
Presence of receptacle barcode	Yes
EMS receptacle identifier according to UPU Standard S9	Yes

Results based on information provided by IPC using systems validated by PwC. PwC is not responsible for the data shown in the results.

#### 5. EMS Service Information

Indicator	Current result
Provision of Written Proof of Delivery - WPOD	Yes
EMS Operational Guide update	Yes
Participation in EMS Pay-for-Performance	Yes

Results based on information provided by the EMS Unit using procedures validated by P wC.



Prepared by PricewaterhouseCoopers

### Period

### 2010

### **Annual Individual Report Card**

#### **EMS** Operator

### United States of America

#### 1. Delivery Performance

Indicator	First Quarter	Second Quarter	Fourth Quarter	Annual Score
Delivery on-time				
Delivery 1 day late				
Delivery 2 days late				
Delivery 3 days late				
Delivery more than 3 days late				
No delivery information				
Items Held in Customs				

### 2. Tracking

Indicator	First Quarter	Second Quarter	Third Quarte	Fourth Quarter	Annual Score
EMA over EMC					
EMC over EMA					
EMD over EMC					
EMC over EMD					
EMF over EME					
EMF over EMD					
EMH/EMI over EMD					
EMD over EMH/EMI					
Transmission on-time					

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RESDES over PREDESv2			
RESCON over PRECON			
	,		
Missing EMH/EMI events			
No delivery zone indicator			
No Office of Exchange Code			
EMH/EMI before EMD			
No Standard			

### 3. Call Center performance

Indicator	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Annual Score
Response on-time through Rugby					
Phone answered within 20 seconds					
Phone answered in between 20 seconds and 1 minute					
Phone busy					
Phone not answered					
Accessibility by fax 24 hours a day					
Response by fax within 24 hours					
Accessibility by e- mail 24 hours a day					
Response by e-mail within 24 hours					

#### 4. EMS Service Identification

Indicator	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Annual Score
Presence of item barcode	Yes	Yes	Yes	Yes	Yes
EMS item identifier according to UPU Standard S10b7	Yes	Yes	Yes	Yes	Yes
Presence of receptacle barcode	Yes	Yes	Yes	Yes	Yes
EMS receptacle identifier according to UPU Standard S9	Yes	Yes	Yes	Yes	Yes

### 5. EMS Service Information

Indicator	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Annual Score
Provision of Written Proof of Delivery -	Yes	Yes	Yes	Yes	Yes
EMS Operational Guide update	Yes	Yes	Yes	Yes	Yes
Participation in EMS Pay-for-Performance	Yes	Yes	Yes	Yes	Yes

